

FENS 2020
Virtual Forum
11-15 July 2020



FENS 2020

Virtual Forum

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A banner with a blue background featuring a world map and icons of people connected by lines. A circular logo with 'FENS 2020' and 'Virtual Forum' is in the top right corner.

**Where European neuroscience
meets the world**

FENS Federation of European Neuroscience Societies | **BNA** British Neuroscience Association

www.fens.org/2020

FENS | Federation of European Neuroscience Societies

Organised by the Federation of European Neuroscience Societies (FENS)
Hosted by the British Neuroscience Association (BNA)

BNA British Neuroscience Association

www.fens.org/2020

Educational Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts and supporting better patient outcomes.

All educational grants are managed in compliance with relevant industry compliance codes. All support will be disclosed to participants.

Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

EDUCATIONAL GRANT- ANY AMOUNT (Minimum of 8,000 EUROS + VAT for Acknowledgment)



Grants of any amount, whether for the overall programme or for individual sessions, are appreciated and important to the success of the event.

- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

UNRESTRICTED EDUCATIONAL GRANTS OF A PLENARY SCIENTIFIC SESSION 11,000 EUROS+ VAT



The Scientific Symposia are led by expert faculty and divided into specialized tracks. These sessions are highly prestigious lectures that attract a large, specialized audience. The complete list of Scientific Symposia dates and topics is available on the website.

- Support will be acknowledged in the FENS 2020 Virtual Forum platform and during the session itself



UNRESTRICTED EDUCATIONAL GRANT IN SUPPORT OF EXISTING SYMPOSIA and/or TECHNICAL WORKSHOP 6,000 EUROS + VAT



The Scientific Symposia are led by expert faculty and divided into specialized tracks. These sessions are highly prestigious lectures that attract a large, specialized audience. The complete list of Scientific Symposia dates and topics is available on the website.

- Support will be acknowledged in the FENS 2020 Virtual Forum platform and during the session itself

Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Eucomed (represents Medical Technology industry) <https://archive.eucomed.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact Noa Freilich Pollack (fensforum2020_ils@kenes.com) from the Support and Exhibition Sales Department to discuss your needs.

NOTES:

***All pictures are illustrations only.**

Promotional & Advertising Opportunities

SUPPORT & PROMOTIONAL OPPORTUNITIES

****NEW IN FENS FORUM** BRIDGING THE KNOWLEDGE VIRTUAL SESSION 15,000 EUROS+VAT**



Our “Bridging the knowledge” sessions are your opportunity to allow our attendees to discover your company, products and research!

We invite you to organize a session to bridge the ‘know-how’ between labs and research teams of commercial companies. You are welcome to present your research questions and challenges and get different points of view from leading neuroscientist as well as upcoming young creative brains. You can set the stage according to your own questions and with an aim to generate new knowledge.

FENS truly believe that this interaction may provide a basis for developing our field further and stimulate new trustful relationship throughout the knowledge generation, from basic over applied to clinical development.

- The session will take place during the program, in the afternoons to comply with all time zones.
- The session will be included in the official Forum program including the supporter name, session title and list of speakers.
- The program will have to be approved by FENS in a procedure provided upon finalizing your support package.
- Additional promotional items to promote your session are recommended. It will be our pleasure brainstorming with you to find the perfect package.

****NEW IN FENS FORUM** ONLINE LIBRARY SUPPORT 15,000 EUROS- EXCLUSIVE SUPPORT FOR A YEAR**

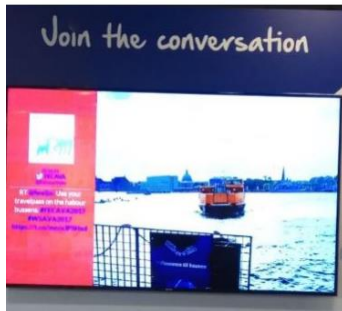
- For the first time, this year we will launch the **Forum’s online library**.
- The portal will include all the educational material provided in the forum.
- All the know-how: Abstracts, E posters, Presentations- all in one place.

Enjoy exposure by providing support for this portal and getting acknowledgment in the portal in a banner. This will enable you a connection with the scientific discussion of the forum- another way to stand out and create connections with the Neuroscience community!

****The portal will remain live for a year****



SOCIAL MEDIA / TWITTER VIRTUAL WALL 10,000 EUROS+VAT



- The Social Media/ Twitter Wall is an exciting and modern item which encourages delegates to post messages related to FENS FORUM. This item provides you great exposure!
- A pop up will appear in the virtual platform showing all social media interactions that include the Congress hashtag #FENSFORUM2020
- Your company logo will be placed on the social media pop up screen

ADVERTISING OPPORTUNITIES

PROMOTIONAL MAILSHOT - EXCLUSIVE OR JOINT 3,500 EUROS+VAT FOR EXCLUSIVE, 2,000 EUROS+VAT FOR JOINT (MINIMUM 3 COMPANIES NEEDED)



Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Congress Organizer.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be FENS FORUM 2020
- **Joint:** Mail blast will list all supporting companies according to the support level. Each company will have a section of approximately 150 words. Design will be provided by Organiser. There will be a minimum of 3 companies to execute this mailshot.

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

** In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.*



Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Eucomed (represents Medical Technology industry) <https://archive.eucomed.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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Virtual Exhibition Information

We are proud to present FENS Forum 1st ever virtual exhibition!

We will offer three types of packages for companies interested in joining us!

Please contact the Industry liaison and sales associate, Noa Freilich Pollack
fensforum2020_ils@kenes.com or through our [contact us page](#).

Bridging the Knowledge Sessions

Our “Bridging the knowledge” sessions are your opportunity to allow our attendees to discover your company, products and research!

We invite you to organize a session to bridge the ‘know-how’ between labs and research teams of commercial companies. You are welcome to present your research questions and challenges and get different points of view from leading neuroscientist as well as upcoming young creative brains. You can set the stage according to your own questions and with an aim to generate new knowledge.

FENS truly believe that this interaction may provide a basis for developing our field further and stimulate new trustful relationship throughout the knowledge generation, from basic over applied to clinical development.



- The session will take place in an official Forum Time slot.
- The session will be included in the official Forum program including the supporter name, session title and list of speakers.
- The support includes the pre-recording/live streaming of the session.
- The program will have to be approved by FENS in a procedure provided upon finalizing your support package.
- Additional promotional items to promote your session are recommended. It will be our pleasure brainstorming with you to find the perfect package.

**For details, pricing and booking form, please contact
Noa Freilich Pollack – Industry Liaison and Sales Associate
+41 229080488 ext:900
fensforum2020_ils@kenes.com**



Payments information, Cancellation terms , Terms & Conditions

Applications for Support and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SUPPORTERS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 100% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

Terms and Conditions of Supporter are included in this Online Prospectus and will be included in the Supporter agreement.

[Sponsorship-and-Exhibition-Ts-Cs-FINAL](#)

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.



PAYMENT TERMS & METHODS

100% upon receipt of the Sponsorship agreement and first invoice

All payments must be received before the start date of the Conference. Should the Exhibitor fail to complete payments prior to the commencement of the Conference, the Organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

- **Option 1:** Payment by check (€).
Please make checks payable to:
Kenes International Organisers of Conferences Ltd – FENS 2020
- **Option 2:** Payment by Bank Transfer (€).
Please make drafts payable to:
Kenes International Organisers of Conferences Ltd – FENS 2020

All bank charges are the responsibility of the payer.

CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Support & Exhibition Sales Department:

Noa Freilich Pollack at fensforum2020_ils@kenes.com

The organisers shall retain:

- 100% of the agreed package amount if the cancellation / modification is made from March 12th, 2020